



North American Gem Inc.

430 – 609 Granville Street
Vancouver, BC, Canada V7Y 1G5
Phone 604-683-5445 // Facsimile 604-687-9631
info@northamericangem.com
www.northamericangem.com
TSX-Venture: NAG

North American Gem Inc. to be featured on CEO Clips airing on FOX Business News Network and CBC Newsworld

January 29, 2010: North American Gem Inc. (NAG) (TSX-V symbol: NAG) is pleased to announce that CEO Clips, a series of 1-2 minute corporate profiles on North American companies, will feature NAG on Fox Business News Network and on CBC Newsworld beginning February 1st 2010. It can also be viewed online via this link: www.b-tv.com/i/videos/FoxNorthAmericanGem15.wmv. In addition it will be posted on Yahoo Finance Canada, stockhouse.ca and MSN Finance as well as www.ceoclips.com.

About FOX Business:

FOX Business was the largest launch in cable history and currently has 41 million subscribers. Its parent company, Fox News channel is the number one basic cable network for morning views, with 12 out of the top 15 business programs.

About CBC Newsworld:

CBC Newsworld is a Canadian 24-hour news cable television channel which broadcasts to over 10 million homes in Canada and some northern states of the USA. It is the world's third-oldest television service of this nature, after CNN and Sky News. The Canadian Broadcasting Corporation (CBC) is Canada's national public broadcaster.

North American Gem Inc. (TSX-V symbol: NAG) is a Junior Exploration Company based in Western Canada. The Company's primary goal is to explore for Coal in North America, currently the focus is in Kentucky, Saskatchewan, and West Virginia. In addition to Coal exploration, the Company also has interests in Uranium, Copper, Gold, Molybdenum and other base metals in Canada.

On Behalf of the Board of Directors

NORTH AMERICAN GEM INC.

"Charles Desjardins"

Charles Desjardins

President and Director

“Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.”

Cautionary note:

This report contains forward looking statements. Resource estimates, unless specifically noted, are considered speculative. Any and all other resource or reserve estimates are historical in nature, and should not be relied upon. The production rate and mine-life projections have been made without support of a feasibility study, there is no certainty the proposed operations will be economically viable. By their nature, forward looking statements involve risk and uncertainties because they relate to events and depend on factors that will or may occur in the future. Actual results may vary depending upon exploration activities, industry production, commodity demand and pricing, currency exchange rates, and, but not limited to, general economic factors. Cautionary Note to US investors: The U.S. Securities and Exchange Commission specifically prohibits the use of certain terms, such as "reserves" unless such figures are based upon actual production or formation tests and can be shown to be economically and legally producible under existing economic and operating conditions.

